Company Passport

An exploration towards a digital identity for legal entities in relation to eIDAS 2.0

Phase 2 End Report

October 2023





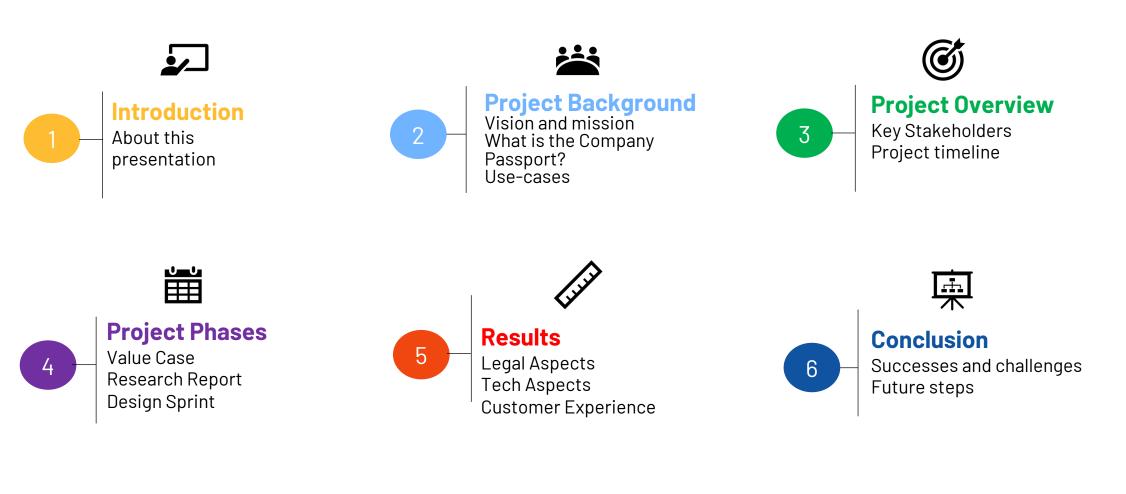






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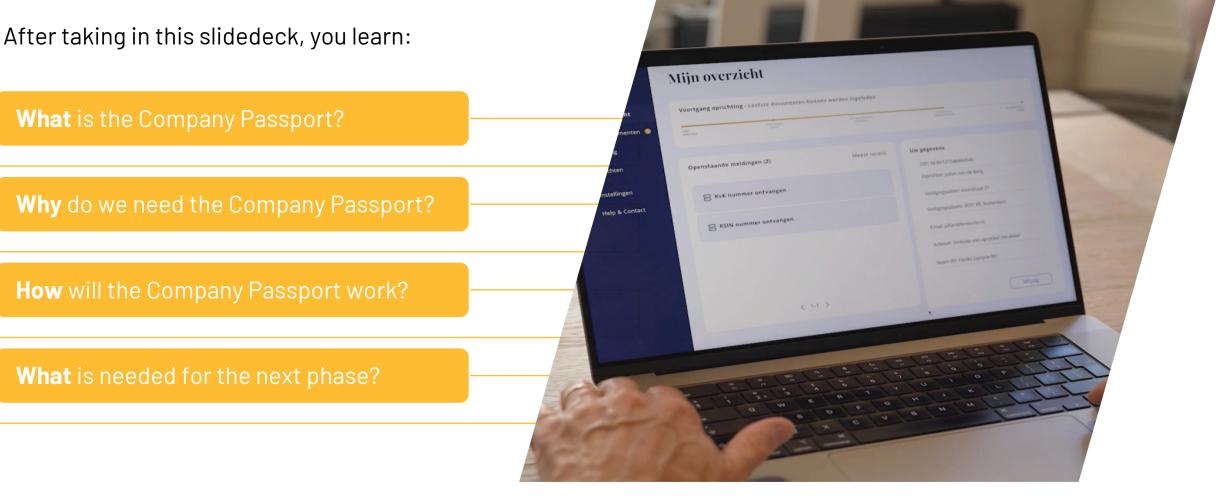


1 Introduction

About this presentation

This slidedeck presents the status quo of the initiative

Based on taken steps and future plans



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Project Background

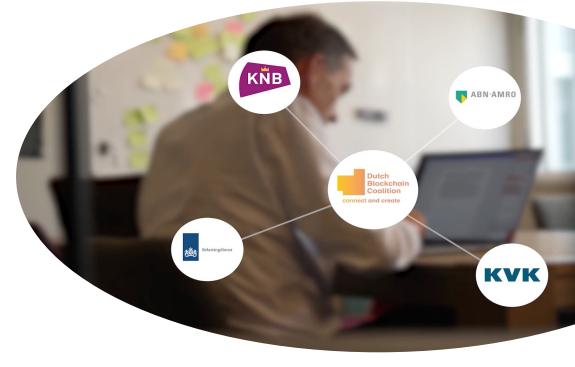
Vision and mission What is the Company Passport? Use-cases

Our vision

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Using digital data to enhance (legal) trust and convenience for entrepreneurs and society as a whole

- There is a growing need among entrepreneurs, as well as government and public organisations, to be able to identify themselves and each other (individuals or companies) seamlessly and with greater certainty cross-border.
- Processes in service provision can be optimized and automated, providing a chance to enhance collaboration among various parties in the chain.



This desire for convenience and the need for certainty has led to the creation of the Company Passport.

Our mission



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To simplify the process of founding a company and trade with other organisations while guaranteeing (legal) certainty by further digitizing the processes, making use of <u>Self Sovereign</u> Identity and trust services embedded in elDAS.



The Company Passport is a **Trust Framework (TF)** leveraging eIDAS to enable *safe* and *seamless* trade with other businesses, consumers and interaction with public parties.

The Company Passport TF provides Trust Services based upon following efforts:

- Established funding model
- Standards, taxonomy
- Technical architecture
- Governance
- Legal framework
- Operational arrangements

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Company Passport can facilitate many use-cases

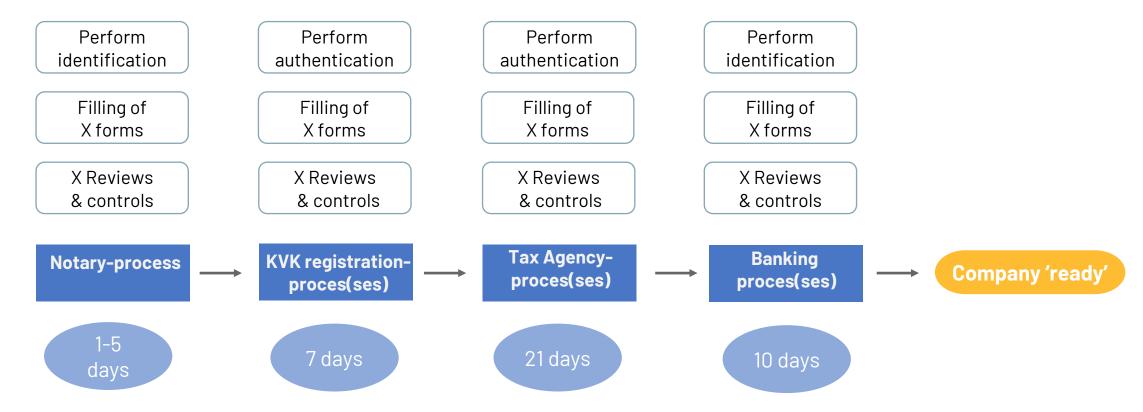
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Business interact	ions 🔎		Form a company	<u></u>	
Apply for subsidies, permits, tenders	Rent and Buy Real Estate	Authorize employees to act on behalf of the		Provide registratio Chamber c Commerce attribute	of as
Receive recognitions and certificates (e.g. ISO) as credentials and be able to	Empower	company Prove authorisation to vendors and other commercial partners (e.g., for buying	Open a bank accoun while providing all relevant KYC/CDD documents	t, Provide tax registration numbers as attributes	certificates
distribute as such	horizontally Share tax information; file		Customer Due Dil	ligence 🔍	
					Provide tax
Take out insurance	tax returns; seamless taxation	International trade	Preventing turboliquidations	Share relevant KYC data	liability in a country as attribute

Use-case 1: Setting up a company not straightforward

Notary, KVK, Tax Authority, opening bank account and due diligence takes a long time and includes a lot of (duplicate) work



- Each party has own KYCL&AML processes, of which costs and complexity are increasing
- Each party has its own responsitibility on preventing fraude and funding of terrorism

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Use-case 1: New company and opening a bank account

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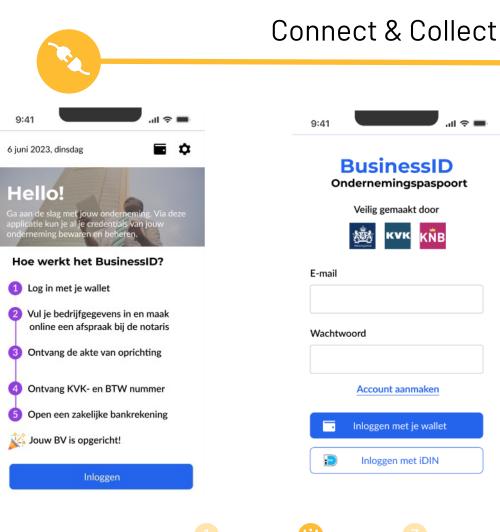
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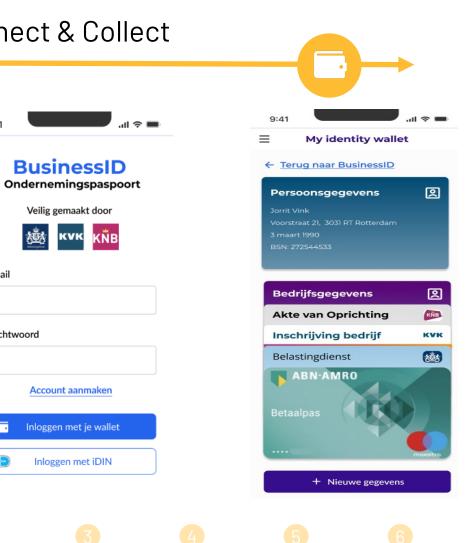


Entrepreneur logs in to the process guidance system (PGS) with preferred wallet

Entrepreneur follows steps in

- the PGS to establish a new company
 - Includes notary processes and KVK and receive VATnumber
- Company chooses to open a bank account at ABN AMRO
- Credentials stored in the chosen wallet





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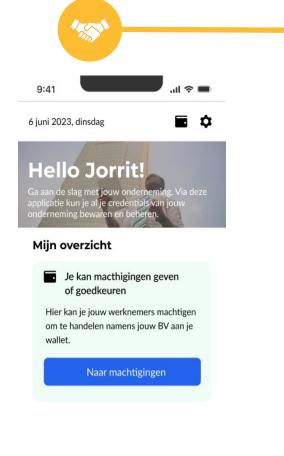
Use-case 2: Authorize an employee

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Entrepreneur decides the type of transactions the employee is allowed to do on behalf of the company

- Who, what, financial limit, expiration date
- Employee collects credential with specific authorization and presents when needed



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Bedrag	Uiteten factuur
€ 10.000	
Geldig vanaf	
12.06.2023	

Use-case 3: The ultimate up-to-date verified KYC exchange

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For customer

- Solution to maintain a WWFT compliant KYC record (feeds existing KYC utilities and relying parties, for immediate and seamless onboarding)
- A straightforward market standard, leveraging the KYC Taxonomy for banking (SBR) leads to less ambiguity between organizations' processes and standards
- Leverages latest digital ID technology (EIDAS2.0) for ID&V
- Self-Sovereign control over data sharing (GDPR compliant: Privacy by Design) and consent

For bank

- Access to a WWFT compliant KYC record (feeds existing KYC utilities and relying parties, for immediate and seamless onboarding)
- Implements a standard for KYC information, leveraging the **KYC** Taxonomy for banking (SBR)
- Leverages latest digital ID technology (EIDAS2.0) for ID&V, improving reliability and efficiency
- Self-Sovereign control over data sharing (GDPR compliant: Privacy by Design)
- Add-on to the **GLEIF** (by including up-todate verified documentation)



Onboarding

- Seamless digital Identification & Verification (ID&V)
- Direct access to golden source data (on an <u>ongoing basis)</u>



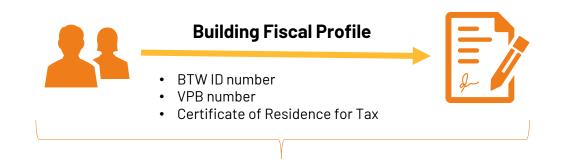


Monitoring

- Customer receives less ad-hoc requests
- Automated data changes (in monitoring processes)
- Revocable data



Seamless taxation refers to the process of determining and transferring the amount owed to the tax authorities immediately after a taxable event occurs, taking into account any relevant prior events that may affect the amount owed. This process ensures a smooth and efficient tax payment system.



Multipe value streams as businesses are able to prove their fiscal identity, including:

- Establishment of a new business
- Digital access to the tax authorities
- International data exchange with tax authorities
- Withholding taxes
- VAT in the country of establishment
- Reliable business practices

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3 Project Overview

Key Stakeholders Project timeline

Enabled by powerful Public-Private Partnership since 2021

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Public-Private Partnership (PPP)

The PPP has the following strenghts:

- Expertise and Collaboration
- Enhanced Credibility and Trust
- Stakeholder Engagement



Differing roles in the PPP

Dutch Blockchain Coalition acts as neutral intermediary



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ABN AMRO is a Dutch bank with a long history that provides diverse financial services domestically and internationally, while prioritizing sustainability and environmental responsibility.



The **Chamber of Commerce (KVK)** is a Netherlands-based organization that supports businesses through information, services, advocacy, and a company database for business management and growth.

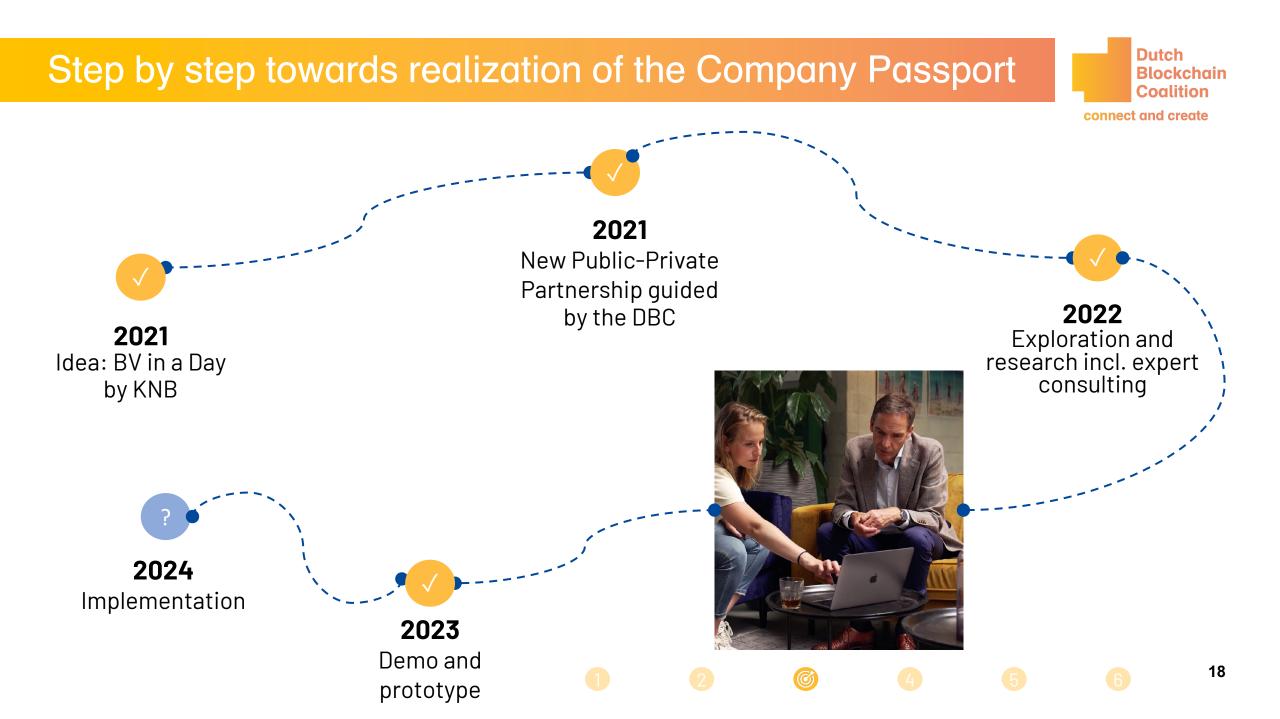


The **Dutch Tax Administration** (Belastingdienst) is the government organisation responsible for tax collection, administration, and implementation of allowances for residents in the Netherlands.

Koninklijke Notariële Beroepsorganisatie The Royal Dutch Association of Civil-law Notaries (KNB) is a professional organisation under public law. All notaries and deputy (civil law) notaries in the Netherlands are members of the KNB. Dutch Blockchain Coalition

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Dutch Blockchain Coalition (DBC) The blockchain and decentralized drives technology development for societal and economic advancement through collaboration government, among knowledge institutions. business, and





4 **Project Phases**

Value Case Research Report Design Sprint The Company Passport (CP) initiative has successfully completed the second phase and is now preparing for Phase 3.

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The first two phases entailed 3 key moments/deliverables:

- 1. Value Case
- 2. Research Report
- 3. Design Sprint





Efficiency Single issuing of data	Reduce Costs Who asks pays	Reduced Risks Credentials are validated and actual			
Fast sharing of data/ verifiers: ease of use	Less costs /more efficiency through time savings: less administration /search time	Not mutable, less fraud			
Faster lead times	/checks and repeat work	Privacy by design			
Less mistakes in progress	Social Impact	Probative value (e.g., proofing 'VAT status 'Active')			
More unambiguous demands	Sustainable: 1 x delivery of digital document	Compliance by design			
Better Customer Journey: more logical, personal and easier	Mastering your own data: more control and independence	Compliance by design Less faulty data Secure information transfer			
	Transparency: who, what, when				
		(ii) 5 (i) 21			

Answering legal, technical, and general questions arising from the previously established research agenda, based on:

- 3 workstreams
 - Legal
 - Enabling Environment
 - Technical
- Advice from +20 experts from numerous organisations, including BZK and TNO.
- 2 expert sessions in Q3 and Q4, leading to fruitful discussions.

The <u>report</u> can be found here.





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Design Sprint in May and June 2023

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The 5-day Design Sprint resulted in:

Process alignment

Technical consulting

UX-demo

Stakeholder engagement

Customer feedback

Day 1: Process alignment (recap, objectives)

Day 2: Technical consulting by:

Linckr	——— Experience in Process Guidance System
KPN	─── One of the QTSP*
Microsoft	In-depth knowledge about IAM in
	relation to delegation of authority

Day 3: Technical consulting by:

Doccle —— Digital vault and wallet provider Sphereon —— Experience with company profiles

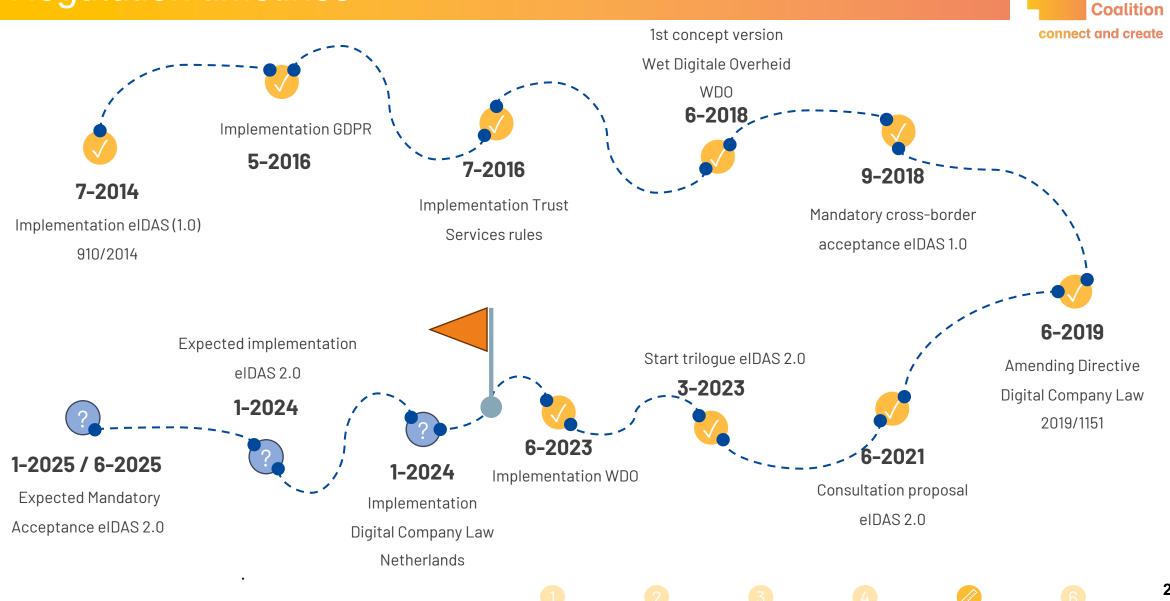
Day 4: Prototyping, leading to development of "mobile first" UX-demo and high-level technical blueprint

Day 5: Stakeholder engagement (public and private) and customer feedback



Legal Aspects Tech Aspects Customer Experience

Regulation timelines



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CP acts upon new and changed laws and regulations



- European regulation enforces the **fully digital establishment of a Limited Company** (in NL per January 2024)
- elDAS 2.0 regulates the **European Identity Wallet** that provides storage of identity & (personal) data (not just official documents)
- A wallet based on eIDAS 2.0 is able to proof the role of a person in relation to a company
- All citizens are able to **use this wallet in** and outside country-borders

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Main conclusion GDPR in relation to eIDAS 2.0

- Each participant in the Company Passport is – in GDPR-terms – the controller of the personal data of the entrepreneur and draws legal basis from sectoral legislation.
- The entrepreneur (user) is responsible for the storage of his own personal data in his wallet.
- In general, the responsibility of the issuing party ends when the data is delivered safely at the provided address. This is similar to the current paper-based situation.



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Principles of *privacy by design* should be incorporated into the technology when technical choices are clear.



Participants of the CP should (jointly) prepare a data protection impact assessment (DPIA) for the processing regarding the CP.

With regard to the technical sub-layer of the CP, connection is sought with the upcoming eIDAS 2.0 framework.

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If different segments of the CP consist of different legal entities, (e.g., trust framework and process guidance system are separate foundations) the GDPR-implications must be identified per entity; it must be determined per segment whether personal data is processed, who is responsible for it and in what form.



Legal Aspects **Tech Aspects** Customer Experience



Identity

Sovereign

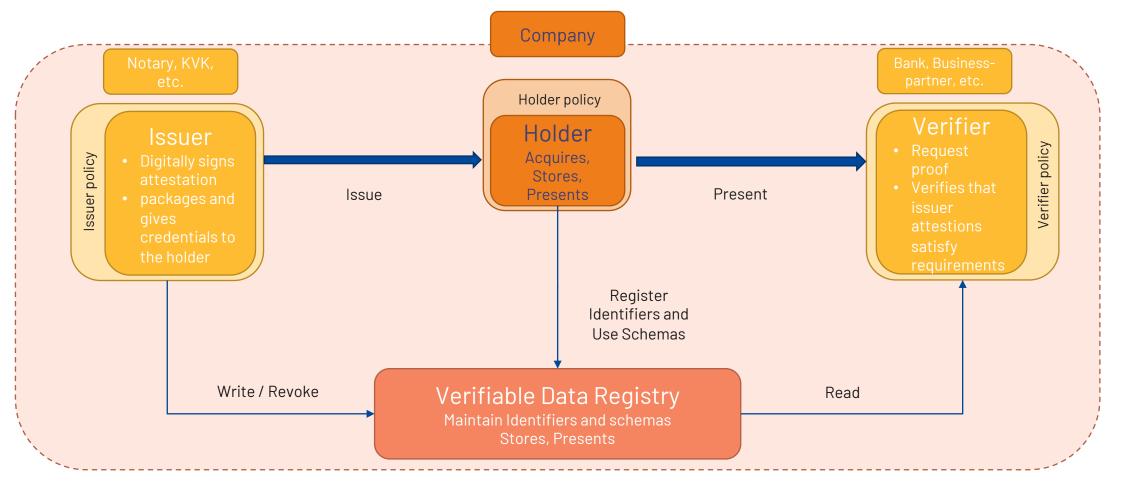
Self

My (company) **identity** mostly consists of knowledge and opinions that others think they know and find about me and is therefore also built by others. They issue their knowledge to me, on my request.

My (company) identity is **autonomous** and **independent** of others. The issuers of my personal data know nothing about my usage of the data they have issued.

I have **self-control** over my (company) identity. I **myself** determine which company data I exchange in negotiations with the party with whom I do business

SSI applied to the Company Passport use-cases



Assurance community & trust framework with joint policies

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How

- Organisation itself responsible for issuing
 - Entrepreneur/company must provide correct wallet address (Connection with wallet)
 - Organisation ensures correct delivery to specified wallet address (place credential in wallet) →
 Qualified Service Delivery → Guarantee of correct delivery
 - File formats in accordance with eIDAS 2.0

What

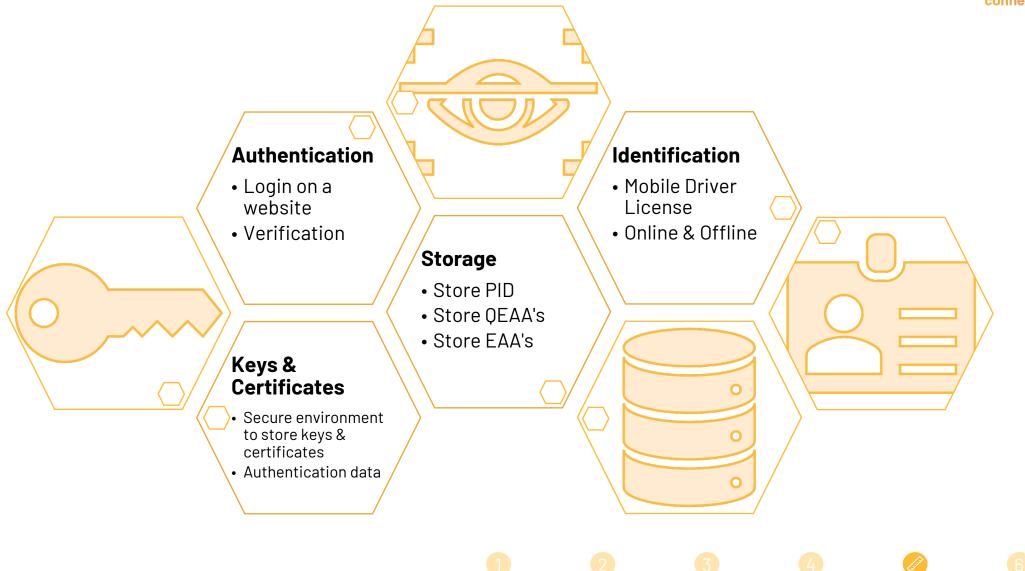
- Company Passport Trust Framework
 - A Trust Framework in the whole of technical, functional, juridical and organizational agreements made to enable secure and interoperable data exchange.
 - Data model credential/ Credential schemas \rightarrow credential IBAN number
 - Information model system \rightarrow Relationships between concepts
 - Taxonomy \rightarrow Concepts, definition and textual relationship

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Wallet functionalities





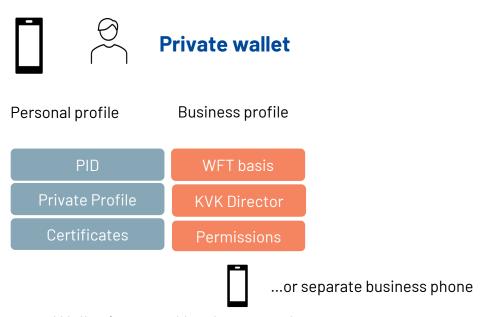
Relation Company Wallet and Private Wallet





Certificates	ISO	
Notary	By Laws	
KVK	Legal Person	
Company Seal	Permissions	
Certificates	PID of legal person	

- Wallet is owned by the legal person
- Contains credentials about the legal person
- Could contain credentials related to mandates of the legal person
- Contains internal mandate and signing structure. Including the bylaws and additional structures.
- Can seal documents on behalf of the legal person
- Can co-sign (seal) documents to prove it is done according to internal policy



- Wallet is owned by the natural person
- Contains "professional" credentials about the natural person
- Contain credentials of the natural person in relation to the legal person
 - KVK staff
 - Employee Badge
 - Employee is mandated €1000

• Qua	Verifiable Data henticity and validity dified Attestation of Attribute vers License with VIS check	Verifiable data can be used with other authentication measures to associate it s with a user, whether an individual or a company, connecting it to the user's identity	Person Identification Data (PID)	Qualified Electronic Attestation	connect and create
• Aut • Ver	Verified Data ned/ Sealed document henticity ified Excerpt from the amber of Commerce	Verified data is information that can be confirmed as true by trusted sources, regardless of who presents it.		of Attributes (QEAA)	Non- Qualified Electronic Attestation of Attributes (EAA)
• Cha	Unverified Data f Declaration at logs ard business	Any piece of data that needs to be shared from one party to the other, e.g., personal identifiable data of a customer to a service provider			
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Possible types of data in a wallet

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Prototype proved technical viability



 During Phase 2, a prototype of the electronic attestation of attributes to a wallet was developed

- The prototype proved the technical viability of SSI applied to the Company Passport.
- Currently, it only works with Trinsic (iOS). In the future, we will explore PiM(KPN) and Entra (Microsoft).
- During the Design Sprint a "mobile-first" demo of the Process Guidance System was developed
- This demo guides a would-be-entrepreneur through 2 use cases:
 - **1.** Setting up a limited liability company in the Netherlands
 - 2. Authorize an employee to act on behalf of the company

Get a PID attestation

First you will need to get some 'core identity' information. This information is loosely equivalent to the data that appears on your physical passport. Using this Personal Identity Data (PID) you can identify yourself to any service provider.

DigiD: Issuer of Personal Identification Data

Get a company in establishment

The actual establishment of your new company will be done by a notary. The notary will verify your identity and process the desired data for your company. Like company name and its bylaws.

KNB: Dutch Royal Notary Association

Get a company registered

Now your company still needs to be registered by the chamber of commerce. Next to official registration, sector codes will be provided as well to denote what your company does.

KVK: Dutch Chamber of Commerce

Get a VAT number

After the registration the company needs to get fiscal identifiers for tax purposes.

BD: Dutch Tax Services

Get an IBAN number / Bank account

Now your company is ready from the governments point of view. However, without a bank account a company still cannot do anything. The following banks accept the Company Passport.

ABN AMRO Bank Rabobank ING Bank Volksbank

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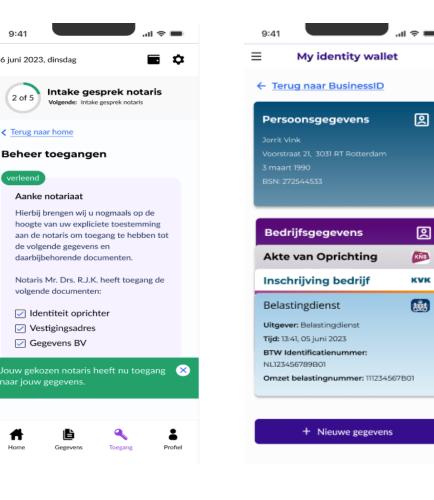
Legal Aspects Tech Aspects **Customer Experience**

Demo and Customer Testing

A mobile-first demo to test the concept and customer journey with real-life business customers.

Tested use-cases were:

- Setting up a new company
- Authorize an employee to make 2) transactions up to 10 000 euro.



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2 of 5

6 juni 2023, dinsdag

< Terug naar home

Beheer toegangen

Aanke notariaat

de volgende gegevens en

volgende documenten:

Identiteit oprichter

Vestigingsadres

Gegevens BV

naar jouw gegevens.

п

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Patrick van Kalken is CDO



of Nutreco and has experience with digital identity. He has no experience with establishing companies.

_Digital

Bob Timmers is the CEO

of W3S and has experience with establishing a company as well as digital identity.



Eric Wetzels is CEO of Polyfluor and has experience with establishing a company as well as digital identity.

Work-IT

Lennon van Lunteren

recently started his first own private company, Work-IT, and has experience with digital identity.

)

The customer experience was positive....



+All the users confirmed the potential of the company passport and would recommend its usage.

+The application was rated as very user friendly.

The users felt comfortable to use the application to upload and provide access to their personal and legal entity data.

+ The involvement of the KVK, Notary and Tax Administration made the application feel safe.



...with some constructive recommendations

- A commercial party may not be trusted as much with personal and legal entity data.
- The application makes it very easy to do very essential and important things, almost too easy.
- The user of the application could be given more guidance and explanation so that it is clear why certain data is required and/or shared with the KVK and Tax Authority (automatically).
- The functionality of the demo is too limited and almost one off.



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6 Conclusion

Successes and challenges Future steps

The broader ecosystem endorsed the concept

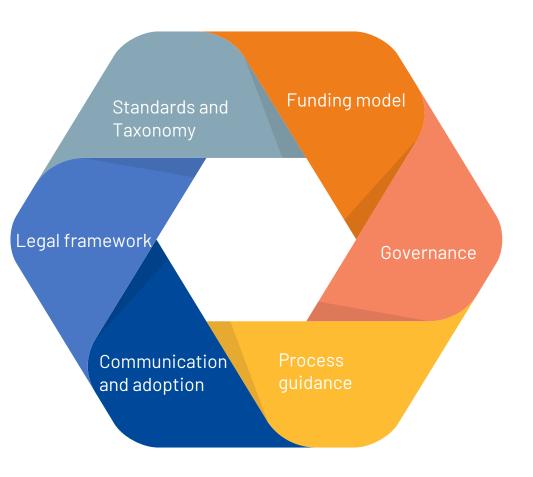
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Building The Trust Framework (TF) is key

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Governance: The TF will be founded on a proper Governance structure, which will guarantee its activities are executed in a sustainable, risk aware and qualitative way, taking into account the viewpoints of the participating partners, law and regulation

Process guidance: It is foreseen that the adoption of the digital process for entrepreneurs will need to be supported by introducing a "step-by-step" Process Guidance System. Although this will preferably be offered by one of the relevant market players the TF will aim to offer a reference app for this purpose

Communication and adoption: Company Passport is a new phenomenon, based on new technological solutions. Therefore, communication about the initiative is key, both to gain the interest of parties and to promote adoption.

Legal Framework: The cooperation between partners needs to be established according to a proper Legal model. At the same time the TF also carries responsibility for ensuring that partners can operate within a clear legal framework and that any changes in (international) law and regulation are communicated timely and will lead to necessary adaptations **Standards and Taxonomy**: One of the main roles of the TF is defining the standards and profiles that participating parties need to adhere to. Although this will largely be based on existing Dutch and European laws and regulations and commonly accepted profiles the TF will need to list down the applicability and relevance for the use case. Also, the TF will aim at defining and maintaining a joint Taxonomy

Funding Model: The Company Passport Initiative will not be commercially driven. However, the TF and its activities will need to be funded. For this purpose, a funding model needs to be developed and maintained and the financial flows need to be accounted for

Core elements of Phase 3





Governance of the Trust Framework





Operational arrangements and standards



Data modeling and Taxonomy



Reference Process Guidance System



Communication Strategy



Legal Framework



Architectural requirements based on exisiting regulations and standards (EIDAS, DIIP, etc.)

Phase 3: Way of Working





Project Governance en Resourcing



Standard Documentation and Library



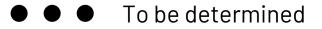
Cooperation Agreeement en Terms of Reference



Procurement <> Antitrust



Budget and Control





Phase 3: Timelines



Phase 3a (November 2023 – June 2024)

- Building the Trust Framework
- Proof of Concept Company Passport

Phase 3b (June 2024- June 2025)

- Establishing the Trust Framework
- MVP Company Passport





Want to collaborate? Contact us:

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nina.huijberts@dutchblockchaincoaliton.org

Appendix

Use-case 4: Possible variants Simplified ARF model in relation to Company Passport Types of wallets



By adding various concepts to the Company Passport, real-time tax collection and payment become possible. There are different variants and possibilities for further development.

Variant 1: Company Passport & Linked Business Software

The figure on the next slide illustrates how the data points required for einvoicing calculations are transferred to the wallet. The linked business software loads this data directly and calculates the tax consequences of these transactions. The outcome of this calculation can be immediately remitted to the entrepreneur's current account with the tax authorities.

Variant 2: Company Passport & e-invoicing & open banking

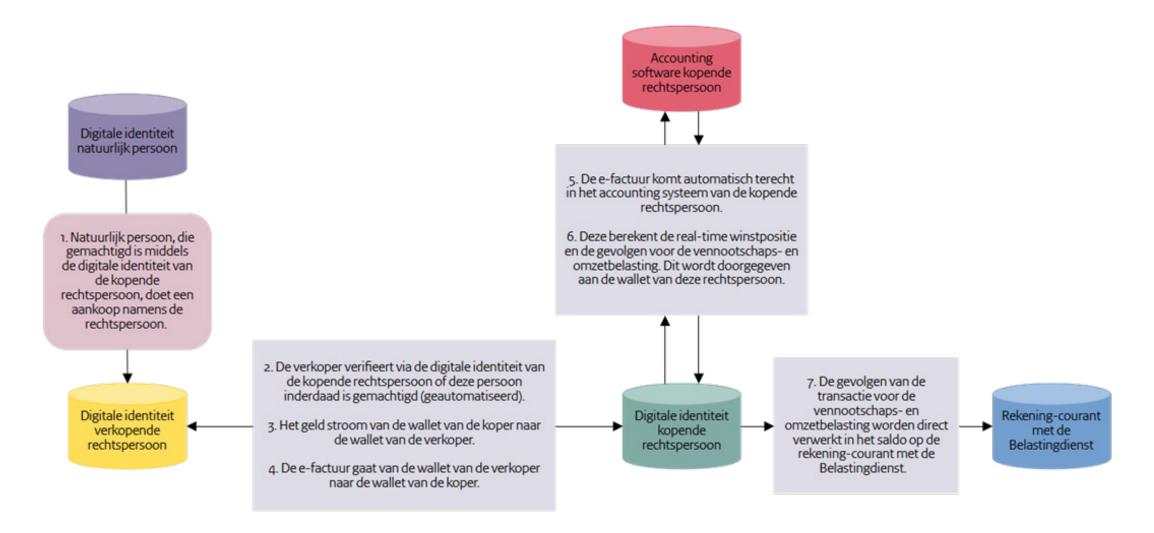
When it comes to VAT payments, it is also possible to share e-invoices directly with the tax authorities The tax authorities link the VAT position of the business back to the Company Passport, and the amount owed can be paid via PISP.

Variant 3: Company Passport & Programmed Tokens

In a further future, when digital euros or other cryptocurrencies are used for payments through wallets, they can be programmed in such a way that VAT is directly remitted to the tax authorities within the transaction. This can also be programmed so that if a wallet linked to a Company Passport is used, no VAT is remitted. This would eliminate the need for entrepreneurs to reclaim paid VAT.

Use-case 4: Variant 1 – Linked Business Software

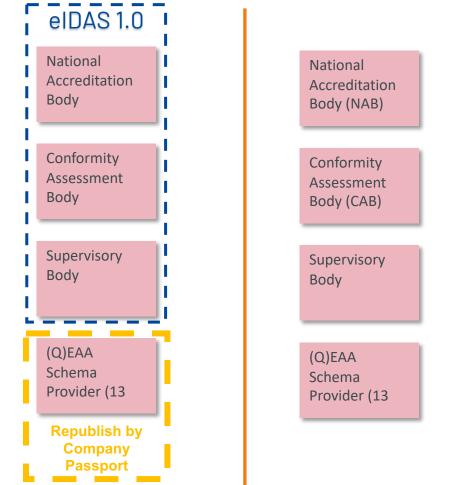
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Governance Role





The NAB is the only body mandated by the member state to perform accreditations of qualified services.

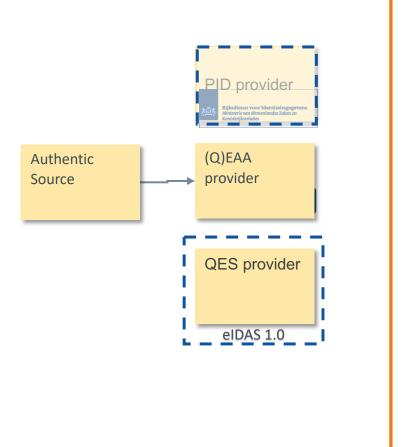
The CAB is a body that performs the conformity assessment activities on the qualified trust service provider and its provided services

The Supervisor Body is tasked by the member state to supervise QTSP's

The (Q)EAA schema provider publishes the schemas and vocabularies describing the (Q)EAA structures. Also makes (Q)EAA discoverable to Relying Parties <u>The Company Passport Trust Framework is a potential suitable platform to</u> <u>republish the schemas of participating parties.</u>

Primary Role

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Public or private entity which contains attributes about a natural or legal person. It is up to the member state to designate an entity as Authentic Source

The PID provider is tasked with verifying the identity of de EUDI wallet user, issue the PID and support validity check of the PID. <u>The RVIG has stated their intent to be the PID provider of the Netherlands.</u>

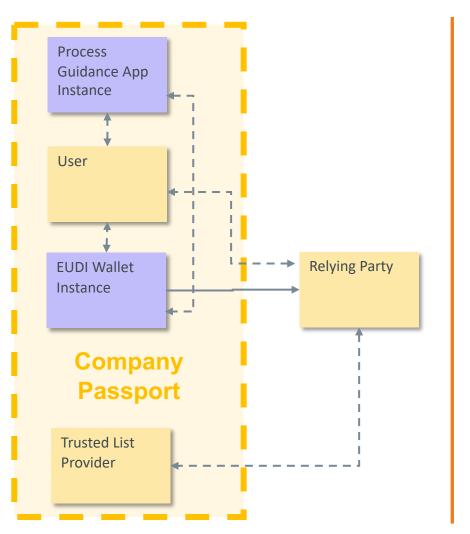
The (Q)EAA provider is a (Qualified) Trust Service Provider which issues a (Qualified) Electronic Attestation of Attributes to the wallet of a user.

There are two option for a Qualified Signature, the EUDI Wallet acts as signature creation device or it uses a remote signing option.

A natural or legal person which relies on the presented (Q)EAA to provide a service to the wallet user.

Component







An application separate of the wallet which assists the user with setting up a company and acting in the economic environment

The legal or natural person who operates the wallet

The EUDI Wallet installed app on a smartphone

A registration service for all relevant entities, it enables the verification of relying and issuing parties as rightful.

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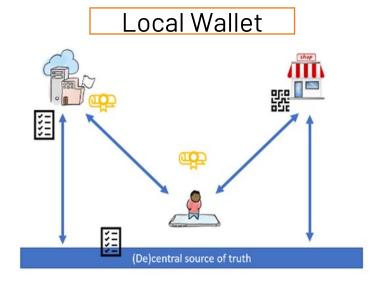
Total overview Company Passport does not hold an official Process role within the elDAS framework. Its Guidance App elDAS 1.0 Instance purpose is to enable Interoperability across issuers (providers), users, relying parties, National wallets and process guidance instances. Accreditation User Body PID provider Conformity Assessment Body (Q)EAA **EUDI Wallet Relying Party** Authentic Issue provider Source Instance Supervisory Body Company QES provider **Passport** (Q)EAA Schema eDIAS 1.0 Trusted List Provider (13 Provider **Republish by** Company Passpor

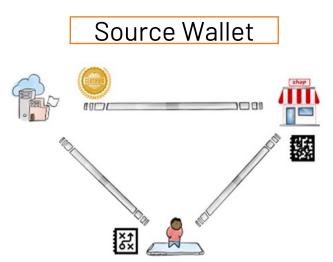
Types of wallets

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	Local	Source
Data minimalization		
Use and Permission	Ad-hoc user interaction provides explicit consent to action.	User has full control over datalinks.
Publications (to ledger)	Hashing and anonymization for publications.	No publications.
Over-identification	Control mechanism in wallet application.	lssuer checks target and application of relying party.
Storage	Risk: information honeypot.	No local data on device.

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