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THE NETHERLANDS: THE IDEAL GATEWAY TO EUROPE AND A HOTSPOT FOR BLOCKCHAIN SOLUTIONS



IDEAL GATEWAY TO EUROPE



LOCATION

- Located in the center of the three largest economies in Europe: Germany, the UK and France
- Excellent accessibility to the rest of Europe
- A high quality (digital) infrastructure



INTERNATIONAL BUSINESS CLIMATE

- An open culture with an international mindset
- Vibrant cosmopolitan society combining business and creativity
- High quality of life and relatively low cost of living



TAX AND COSTS

- A beneficial tax system with competitive tax rate
- A 30% tax-free allowance for foreign employees
- Relatively low cost of doing business



WORKFORCE

- Competitive labor and operational expenses
- A highly motivated, well-educated and multilingual labor force
- 90+ % of Dutch people are fluent in English and many have a good command of either German and French as well



THE NETHERLANDS: THE HOTSPOT FOR DEVELOPMENT OF BLOCKCHAIN SOLUTIONS

The Netherlands has a strong position as one of the leading nations in the field of blockchain. We have put together basic information about the ecosystem in the Netherlands and the Dutch business climate. Both the Dutch Blockchain Coalition & Invest in Holland are happy to help you take advantage of opportunities in the Netherlands.

BLOCKCHAIN HAS A GREAT FIT WITH THE DUTCH CULTURE

The Netherlands is one of the leading nations in blockchain development. And this is no coincidence. Public-Private Partnerships (PPPs) are part of the Dutch DNA, and are considered business as usual in Dutch society. They have traditionally been instrumental in society to engage in long-term cooperation, for instance in the field of water management, infrastructure and energy.

In the field of blockchain, this mindset of working together with groups of companies and governments is very beneficial. Especially because Dutch culture is not about "winner takes it all" but about working together constructively for a larger goal. Compared to other leading blockchain communities, the Netherlands is especially doing well with implementation, by linking blockchain companies technology to corporates and government, with the so-called "triple helix model" for cooperation.

A great example of these PPPs is the Dutch Blockchain Coalition (DBC), which is internationally renowned for its work.

DUTCH BLOCKCHAIN COALITION

Public-private partnership by industry, banks, governments, universities and knowledge institutes, with a membership model.

The mission of the Dutch Blockchain Coalition is to realise fully reliable and socially accepted blockchain applications, to create the best possible conditions to allow blockchain applications to arise, and to facilitate the use of blockchain as a source of trust, well-being, prosperity and security for citizens, companies, institutions and government bodies. The Dutch Blockchain Coalition mainly acts as a catalyst and facilitator in this process and activates its large public-private network for this purpose.

INVEST IN HOLLAND

If you are considering expanding to the Netherlands, "Invest in Holland" is your first port of call. We roll out the orange carpet for you, and arrange introductions to relevant business partners and government authorities. We can provide tailor-made information about incentives and business solutions, and offer personal guidance on a broad range of topics, including taxation, labour law, operational costs, permit procedures and office search.

We are prepared to assist your company with every step of your fact-finding and expansion process, and our confidential services are free of charge, offered to you by the Dutch government.

PARTNERS



HIGHLIGHTS FOR BLOCKCHAIN IN THE NETHERLANDS

- 1 The Netherlands is home to a leading blockchain ecosystem, including startups, investors, corporates, governments and several hubs.
- 2 The Netherlands is an excellent market for testing, with forward-thinking corporates and government and a tech-savvy population.
- 3 The Netherlands is home to top research universities, providing blockchain specific studies, adding to a very strong talent pool.
- 4 The Netherlands offers a great support infrastructure, including blockchain-specific accelerator programs and lots of events en hackathons.
- 5 The Netherlands is known for its excellent business climate and world-class IT infrastructure.

10 REASONS: WHY THE NETHERLANDS?

- Perfect connectivity
- EU single market
- EU privacy legislation
- Data driven economy
- International focus
- Long term policies
- Business compliant
- Stable politics
- Favorable tax climate
- 30% ruling for foreign workers

DUTCH BLOCKCHAIN COALITION: NATIONAL USECASES



Self-Sovereign Identity (SSI)
Digital identity is of crucial importance. The SSI is the piece of the puzzle that gives access to a great variety of applications.

Logistics
Transparent, fair and trustworthy supply chains. Less administrative burdens and transport done more efficiently.

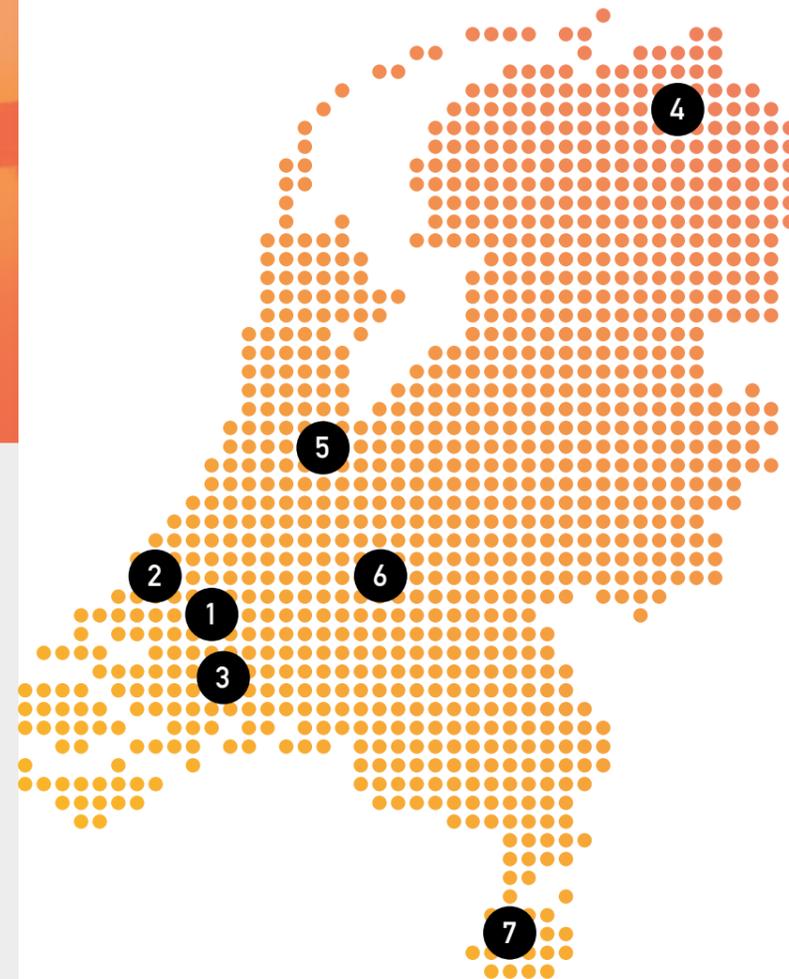
Certifications and accreditation
Official documents such as university diploma's and certificates to be shared and verified in a trusted way.

Pensions
Keeping track of pension rights more efficiently, especially if people change jobs multiple times.

Mortgages
Applying for a mortgage with minimal paperwork, still complying with the regulatory standards.

Compliance by design
More transparency and automating of the distribution of taxes & subsidies.

THE NETHERLANDS: BLOCKCHAIN HOTSPOTS



- 1 **Dutch Blockchain Coalition (Delft)**
Public-Private partnership
Initiated by the Government
Membership model
- 2 **Yes!Delft (The Hague)**
Very strong academic research at TU Delft
Blockchain Accelerator Program
Good network of corporate partners
- 3 **BlockLab (Rotterdam)**
Founded by the Port of Rotterdam
Emphasis on practical use of blockchain technology
Focus on Energy & Logistics
Open development of usecases
- 4 **Odyssey (Groningen)**
Blockchain ecosystem development organization, organizing the largest European blockchain event: Odyssey
Focus on co-development of usecases
Hackathons & Incubation
- 5 **Amsterdam Science Park (Amsterdam)**
Strong focus on blockchain
Proximity to the Dutch financial sector
Several accelerator programs
StartupVillage
- 6 **Blockchain 030 (Utrecht)**
Network of blockchain companies
Co-working at LCU location
Weekly meetups
- 7 **Brightlands Smart Services Campus (Heerlen)**
Blockchain fieldlab & Centre of Expertise
Network of corporate partners
Incubation & Acceleration program
Strong community of startups

WHAT "INVEST IN HOLLAND" CAN DO FOR YOU

- Make all steps needed for expanding to NL insightful (provide road-map) and offer a red carpet treatment
- Act as an intermediary between you and the Dutch Tax, Customs, and Immigration Authorities
- Organize tailor-made fact-finding trips, allowing you to visit potential locations and meet organizations and service providers in NL
- Offer intensive personal guidance on tax regulations, labor issues, and permit procedures, including the so-called Startup Visa procedure
- Facilitate introductions to: commercial service providers, testimonial companies, networks, universities and other relevant organizations
- Act as brainstorm partner for the decision making team

Free of charge and confidential, offered by the Dutch government